List of mergers and acquisitions by Meta Platforms

Meta Platforms (formerly Facebook, Inc.) is a technology company that has acquired 91 other companies, including WhatsApp. The WhatsApp acquisition closed at a steep $16 billion; more than $40 per user of the platform. Meta also purchased the defunct company ConnectU

in a court settlement and acquired intellectual property formerly held by rival Friendster. The majority of the companies acquired by Meta are based in the United States, and in turn, a large percentage of these companies are based in or around the San Francisco Bay Area. Meta has also made investments in LuckyCal and Wildfire Interactive.



Meta Platforms logo

Most of Meta's acquisitions have primarily been "talent acquisitions" and acquired

products are often shut-down. In 2009, Meta (as Facebook) CEO Mark Zuckerberg posted a question on Quora, titled "What startups would be good acquisitions for Facebook?", receiving 79 answers.[1][2] He stated in 2010 that "We have not once bought a company for the company. We buy companies to get excellent people... In order to have a really entrepreneurial culture one of the key things is to make sure we're recruiting the best people. One of the ways to do this is to focus on acquiring great companies with great founders."[3] The Instagram acquisition, announced on April 9, 2012, appears to have been the first exception to this

pattern.[4] While continuing with a pattern of primarily talent acquisitions, other notable product focused acquisitions include the $19 billion WhatsApp acquisition and the $2 billion Oculus VR acquisition.

Acquisitions

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
1	facebook.com domain name	USA, Boston, Massachusetts	August 23, 2005	200,000	—	—
2	Parakey	USA, Mountain View, California	July 19, 2007	—	Blake Ross, Joe Hewitt	Y Comb Sequ Capit
3	ConnectU	USA, Cambridge, Massachusetts	June 23, 2008	31,000,000	—	i2Hub
4	FriendFeed	USA, Mountain View, California	August 10, 2009	47,500,000	Paul Buchheit, Bret Taylor, Jim Norris, Sanjeev Singh, 8 others	Bencl Capit Goog
5	Octazen	Malaysia, Taman Melawati, Kuala Lumpur	February 19, 2010	—	2 engineers (remote workers)	—
6	Divvyshot	USA, San Francisco, California	March 2, 2010	—	Sam Odio, Paul Carduner	Y Comb Angel
7	Friendster patents	USA, Mountain View, California / Malaysia, Kuala Lumpur	May 13, 2010	40,000,000	—	—

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
8	ShareGrove	USA, San Mateo, California	May 26, 2010	—	Kent Libbey, Adam Wolff	Elm S Ventu
9	Zenbe	USA, New York, NY, New York	July 6, 2010	—	Tom Alison, Will Bailey, Robert Kiefer	-
10	Nextstop	USA, San Francisco, California	July 8, 2010	2,500,000	Charles Lin, Carl Sjogreen, Adrian Graham	ex-Gc
11	Chai Labs	USA, Mountain View, California	August 15, 2010	10,000,000	Gokul Rajaram, Giri Rajaram, others	Meru Capit Goog
12	Hot Potato	USA, Brooklyn, New York	August 20, 2010	~10,000,000	Saadiq Rodgers-King, Justin Shaffer, 6 others	RRE Ventu
13	Drop.io	USA, Dumbo, Brooklyn, New York	October 29, 2010	~10,000,000	Sam Lessin	RRE Ventu
14	FB.com domain name	USA, Washington, D.C.	November 15, 2010	8,500,000	—	-
15	Rel8tion	USA, Seattle, Washington	January 25, 2011	undisclosed	Peter Wilson	-
16	Beluga	USA, Palo Alto, California	March 2, 2011	undisclosed	Jonathan Perlow, Lucy	-

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
					Zhang, Ben Davenport	
17	Snaptu	Israel, Tel Aviv	March 20, 2011	70,000,000	—	
18	RecRec	USA, San Francisco, California	March 24, 2011	undisclosed	—	Dogp Labs
19	DayTum	USA, SoHo, New York City	April 27, 2011	undisclosed	Nicholas Felton, Ryan Case	
20	Sofa	Netherlands, Amsterdam	June 9, 2011	undisclosed	Koen Bok, Dirk Stoop, Jasper Hauser, Hugo van Heuven, Jorn van Dijk	
21	MailRank	USA, New York, New York	June 9, 2011	undisclosed	Bryan O'Sullivan and Bethanye McKinney Blount	
22	Push Pop Press	USA, San Francisco, California	August 2, 2011	undisclosed	Co-founders Mike Matas and Kimon Tsinteris	
23	Friend.ly	USA, Mountain View, California	October 10, 2011	undisclosed	Co-founder/CEO Ed Baker	
24	Strobe	USA, San Francisco, California	November 8, 2011	undisclosed	Founder and CEO Charles Jolley, other	

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
					Strobe employees	
25	Gowalla	USA, Austin, Texas	December 2, 2011	—	—	
26	Caffeinatedmind	USA, California	February 20, 2012	—	—	
27	Instagram	USA, San Francisco, California	April 9, 2012	1,000,000,000	—	
28	Tagtile	USA, San Francisco, California	April 13, 2012	undisclosed	Tagtile's founders	
29	Glancee	USA, San Francisco, California	May 5, 2012	undisclosed	Three co-founders	
30	Lightbox.com	UK, London, England	May 15, 2012	undisclosed	Thai Tran, Nilesh Patel, Five employees	
31	Karma	USA, San Francisco, California	May 21, 2012	undisclosed	Lee Linden, Ben Lewis	
32	Face.com	Israel, Tel Aviv	June 18, 2012	100,000,000	—	
33	Spool	USA, San Francisco, California	July 14, 2012	undisclosed	Avichal Garg, Curtis Spencer, Six employees	

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
34	Acrylic Software	Canada, Vancouver, British Columbia	July 20, 2012	undisclosed	Two employees	
35	Threadsy	USA, San Francisco, California	August 24, 2012	undisclosed	—	
36	Atlas Solutions	USA, Seattle, Washington	February 28, 2013	<100,000,000	—	
37	osmeta	USA, Mountain View, CA	March 2013	—	17 engineers	
38	Storylane (Mixtent)	USA, Palo Alto, CA	March 2013	—	Jonathan Gheller, 5 engineers	
39	Hot Studio	USA, New York, New York, San Francisco, California	March 14, 2013	—	—	
40	Spaceport	USA, Burlingame, California	April 23, 2013	—	—	
41	Parse	USA, San Francisco, California	April 25, 2013	85,000,000	—	
42	Monoidics	UK, London, England	July 18, 2013	—	—	

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
43	Jibbigo	USA, Pittsburgh, Pennsylvania	August 12, 2013	—	—	
44	Onavo	Israel, Tel Aviv	October 13, 2013	—	Guy Rosen, CEO	
45	SportStream	USA, San Francisco, California	December 17, 2013	—	—	
46	Little Eye Labs	India, Bengaluru, Karnataka	January 8, 2014	15,000,000	—	
47	Branch	USA, New York, New York	January 13, 2014	15,000,000	—	
48	WhatsApp	USA, Mountain View, California	February 19, 2014	19,000,000,000	Co-founder and CEO Jan Koum	
49	Oculus VR	USA, Irvine, California	March 25, 2014	2,000,000,000	Co-founders Palmer Luckey and Brendan Iribe, Engineer Chris Dycus, and CTO John D. Carmack	
50	Ascenta	UK, Somerset, England	March 27, 2014	20,000,000	—	
51	Salorix	USA, Palo Alto, CA	April 14, 2014	—	Santanu Bhattacharya	

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
52	ProtoGeo Oy	Finland, Helsinki	April 24, 2014	undisclosed	—	
53	PrivateCore	USA, Palo Alto, California	August 7, 2014	undisclosed	—	
54	LiveRail	USA, San Francisco, California	August 14, 2014	400,000,000 - 500,000,000	—	
55	WaveGroup Sound	USA, Burlingame, California	August 26, 2014	undisclosed	—	
56	Wit.ai	USA, Palo Alto, California	January 6, 2015	undisclosed	—	
57	Quickfire Networks	USA, San Diego, California	January 8, 2015	undisclosed	—	
58	TheFind, Inc.	USA, Mountain View, California	March 14, 2015	undisclosed	—	
59	Surreal Vision	UK, London, England	May 26, 2015	undisclosed	—	
60	Endaga	US, Oakland, California	October 3, 2015	undisclosed	Kurtis Heimerl, Shaddi Hasan, Kashif Ali	
61	Pebbles	Israel, Kfar Saba	July 16, 2015	60,000,000	—	

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
62	MSQRD (Masquerade)	Belarus, Minsk	March 9, 2016	undisclosed	CEO, Eugene Nevgen, Sergey Gonchar, Eugene Zatepyakin (co-founders)	-
63	Two Big Ears	UK, Scotland	May 23, 2016	undisclosed	—	-
64	Nascent Objects	US, California	Sep 19, 2016	undisclosed	—	-
65	Infiniled	Ireland, Cork	October 10, 2016	undisclosed	—	-
66	CrowdTangle	USA	November 11, 2016	undisclosed	Brandon Silverman	-
67	Faciometrics	USA, Pittsburgh, Pennsylvania	November 16, 2016	undisclosed	Fernando De la Torre	Carne Mello Unive
68	Zurich Eye	Switzerland	November 2016	undisclosed	—	-
69	Ozlo	USA, Palo Alto, California	July 31, 2017	undisclosed	—	-
70	Fayteq AG	Germany	August 2017	undisclosed	—	-
71	tbh	USA, Oakland, California	October 16, 2017	undisclosed	CEO Nikita Bier, CTO Erik Hazzard, Kyle Zaragoza, Nicolas Ducdodon	-

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
72	Confirm	USA, Boston, Massachusetts	January 23, 2018	undisclosed	Bob Geiman, Ralph Rodriguez, Walt Doyle	—
73	Bloomsbury AI	UK , London	July 2018	30,000,000	—	—
74	Redkix	Israel, Tel Aviv	July 26, 2018	100,000,000	Oudi Antebi, Roy Antebi	—
75	Vidpresso	USA, Ogden, Utah	August 13, 2018	undisclosed	Randall Bennett, Justin Carter, Pauli Ojala, Hassan Salahuddin	Y Comb
76	Dreambit	USA, Seattle, Washington	Sep 2016	undisclosed	Ira Kemelmacher-Shlizerman, Eli Shlizerman	Univ (Wash
77	Chainspace	UK, London	February 2019	—	George Danezis, Shehar Bano, Alberto Sonnino	Unive Colle Lond
78	GrokStyle	USA, San Francisco, California	February 8, 2019	undisclosed	Kavita Bala, Sean Bell	—
79	Servicefriend	Israel, Tel Aviv	September 2019	undisclosed	Ido Arad, Shahar Ben Ami	—
80	CTRL-labs	USA, New York City, New	September 2019	undisclosed, but reportedly	Thomas Reardon,	—

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
		York		between $500 million and $1 billion	Patrick Kaifosh	
81	Packagd	USA, San Francisco, California	September 2019	undisclosed	—	
82	Beat Games	Czech Republic, Prague	November 2019	undisclosed	—	
83	PlayGiga	Spain, Madrid	December 2019	70,000,000	—	
84	Sanzaru Games	USA, Foster City, California	February 2020	undisclosed	—	
85	Scape Technologies (https://scape.io)	UK, London	February 2020	~40,000,000	—	
86	Giphy	USA, San Francisco, New York	May 15, 2020	400,000,000	—	
87	Mapillary	Sweden, Malmö	June 18, 2020	undisclosed	—	
88	Ready at Dawn	USA, Irvine, California	June 22, 2020	undisclosed	—	
89	Lemnis Technologies	Singapore, Singapore	September 18, 2020	undisclosed	Pierre-Yves Laffont	
90	Kustomer	USA, New York, New York	November 30, 2020	1,000,000,000	—	

Number	Company	Location	Acquired on	Acquired for (USD)	Talent acquired	Rela to
91	Downpour Interactive	USA, San Francisco, California	April 30, 2021	undisclosed	—	-
92	Unit 2 Games	UK, Leamington Spa	June 04, 2021	undisclosed	—	-
93	BigBox VR	USA, Seattle, Washington	June 11, 2021	undisclosed	—	-
94	AI.Reverie	USA, New York, NY, New York	Oct 11, 2021	undisclosed	—	-
95	Within	USA, Los Angeles, California	Oct 29, 2021	undisclosed	—	-
96	Twisted Pixel Games	USA	Nov 1, 2021	undisclosed	—	-
97	Armature Studio	USA	Oct 11, 2022	undisclosed	—	-
98	Camouflaj	USA	Oct 11, 2022	undisclosed	—	-

See also

- List of largest mergers and acquisitions

- Lists of corporate acquisitions and mergers

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